

Midwest Maifest

Saturday 03May 2025 2pm-6pm

New Town at St. Charles, Amphitheater 3504 Civic Circle Drive St. Charles, MO 63301

Merchant and Vendor Agreement / Checklist

Thank you for your interest in Midwest Maifest in New Town at St Charles. *This is a Rain or Shine event.*

Please submit this application via USPS or email, and **please** read the **Vendor Participation information** on our website.

Business Name _____ EIN / Sales Tax ID # _____

Contact _____ Mobile # _____

Address _____

City _____ State _____ Zip Code _____

Business Phone: _____ Email: _____

Social Media: @ _____

Description / Quantity of product(s) you will be selling or providing:

IF YOU NEED ELECTRICAL HOOK-UP PLEASE ADVISE NOW...AVAILABILITY IS VERY LIMITED IN NEW TOWN AMPHITHEATER

WI-FI IS NOT AVAILABLE IN NEW TOWN. PLEASE PROVIDE YOUR OWN HOT SPOT IF NEEDED

- Merchants **selling** tangible goods / products, food, or beverages of any kind are charged a \$55* fee (rather than a profit-share), even if sampling. Payment may be made by check or online. Please request payment link.
- Check-in and set-up begins at 10:30am and must be completed by 1pm.
- An alcohol vendor meeting may be conducted, on-stage at 1:15p the day of the event.
- Your business will have a link on the *MidwestMaifest.org* web site (please send digital logo) and your business will be promoted on our social media once this form and payment have been received.

_____ I understand I am to bring my own 10'x10' tent (**please advise NOW if yours is larger or a trailer** as this could affect your fee and location) and I should carry insurance, if cooking I will supply a K-type fire extinguisher.

Sister Cities will arrange for a table and two chairs for a \$10 fee and only if requested in advance.

Sister Cities will supply the City catering license, and City of St. Charles tent / land use permits

Midwest Maifest will provide wristband / souvenir sample glasses for up-to 2 people for your booth.

_____ I am aware the City of St. Charles has a Tourism Tax and New Town charges a TAD fee, both payable after the event directly to the appropriate entities. If food vendor, please check with the St. Charles Health Dept re: requirements.

Release and acceptance of Rules – I / we the applicant(s), do expressly release the organizers of this event from any and all liability for any damage, injury, or loss to any person, business, or property which may arise from licensing and occupation of the space by the applicant(s), and agree to hold and save organizers harmless of any damage, injury or less by reason thereof.

Signature _____ Date _____

St. Charles-Ludwigsburg Sister Cities / Midwest Maifest 2025 Zumbahl Rd. PMB #292 St. Charles, MO 63303
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